About the Alliance
Purpose
The purpose of the Australian Global Health Alliance is to bring together respected global health experts to curate policy and technical advice to decision makers in our region; and to deepen collaboration and information sharing between Alliance members.

Global Health
The area of practice and research that places a priority on improving health and achieving equity in health for all people worldwide.

Mission
The Alliance is the ‘Trusted Voice’ in Australia for global health practice.

Vision
To advance sustainable development through improved health equity and health security in our region.

Strategic Objectives

1. National Membership
Consolidate a national body to be the ‘Trusted Voice’ in Australia for global health.
- Create a record (compendium) of scale of global health practice and outputs in Australia.
- Secure Key Opinion Leaders (KOL) Members from each state and territory.
- Align membership with WHO Collaborating Centres (CC’s) host organisations.
- Secure corporate platinum sponsorship & ensure financial sustainability.
- Advocate as Trusted Voice for increase to GDA in forward estimates.

2. Address climate change impacts for global health
Focus on the nexus of climate change and health security in our region.
- Implement revised recommendations from ‘Townsville to Tuvalu’ project.
- Establish a ‘flagship project’ to assist malaria eradication program(s) in Indo-Pacific region.
- Convene/Curate a ‘think tank’ on major climate change/health risks for Indo-Pacific region.

3. Address gender equality & the impacts for global health
Assess gender inequity in context of global health inequity in our region.
- Establish a ‘flagship project’ on the availability of disaggregated data for specific diseases and conditions which disproportionately affect women.
- Convene/Curate a ‘think tank’ on eradication of cervical cancer for Indo-Pacific region.
- Convene/Curate a ‘think tank’ on women leadership issues in health.
The Australian Global Health Alliance

The Australian Global Health Alliance is the peak membership body for Global Health organisations in Australia. Our members and stakeholders include commercial entities, Government-affiliated agencies and not for profits, across a variety of organisational types including: research, clients and patients, education, service delivery, policy, entrepreneurs and business, shared-value and investment.

Building Relationships

By building relationships nationally, around geographic hubs, and through communities of practice we:

• Create non-partisan space for meeting and learning, enabling strategic connections that might not be possible otherwise.
• Encourage strong personal and professional relationships within and across organisational types, regions and areas of mutual interest.
• Provide opportunities to innovate, apply research to practice, explore alternative health financing models, swap ideas and resources, and create new and unlikely programming and investment partnerships.

Our opportunity

Better health, along with education, is a key component of sustainable social and economic development – but the difficulties of improving health for the world’s most vulnerable people cannot be underestimated. To meet today’s challenges, we need further scientific discovery, data systems to measure and track results, innovations to meet access and delivery gaps, resilient and sustainable systems built for health sectors, and an ability to effectively communicate across traditional cultural, sector and discipline boundaries.

The complexity of these problems demands collaboration – yet despite best intentions – partnership is challenging and faces various barriers preventing swift and effective implementation. Organizations tend to default to their ‘comfort zones’ and silos, whether their discipline or disease-specific approach. When this is combined with perceived competition for limited funding, the result is often program redundancy and missed opportunities for creativity and innovation.

We believe that by strategically convening global health and development stakeholders, the formation of a local alliance catalyses partnerships that will increase effectiveness, reduce inequities and improve outcomes in health across vulnerable groups globally, regionally and here at home. This will in turn contribute towards economic, political and social stability both on a global scale as well as regionally.
Alliance initiatives

The Alliance also hosts three strategic, externally-funded initiatives:

- The Secretariat of the **Australian Network of 54 WHO Collaborating Centres**
- The Secretariat of **Pacific Friends of Global Health**: a key advocacy partner for Gavi, the Vaccine Alliance, The Global Fund to Fight AIDS, Tuberculosis and Malaria;
- Advocacy services in Australia for the **Asia-Pacific Leaders Malaria Alliance (APLMA)**

The contracts serve influential, international organisations making significant impact in improving global health outcomes. The awarding of these contracts to the Alliance is testament to our organisation’s growing reputation abroad as a “go-to” organisation to lead global health advocacy in Australia.

These initiatives also bring additional value for Alliance members by expanding opportunities for networking, collaborating, connecting and information sharing.
Pacific Friends of Global Health

In March 2020, the Alliance commenced a three-year contract to host the Pacific Friends of Global Health, a key advocacy partner for three of the world’s most significant global health organisations: Gavi, the Vaccine Alliance; The Global Fund to Fight AIDS, TB and Malaria; and Unitaid.

The three organisations do not have country offices around the world, and Pacific Friends of Global Health has been set up to help them achieve their missions by: raising the profile of the three organisations in Australia; mobilising political and financial resources; developing a network of strategic contacts and allies; and increasing awareness of global health issues in the context of the Indo-Pacific region.

Pacific Friends mirrors other ‘Friends’ organisations around the world, including USA, Japan and Europe, that support the work of the Global Fund.

In its first nine months, Pacific Friends of Global Health’s key achievements include: advocating for the successful $300m replenishment of Gavi, the Vaccine Alliance by the Australian Government; securing opportunities for the CEO of Gavi, the Vaccine Alliance and Unitaid to directly brief Parliamentarians and members on global COVID-19 vaccine, diagnostics and therapeutics prospects; providing opportunities for Alliance member organisations to contribute to the future direction of the Global Fund 2022 Strategy; and securing strategic media coverage on the impact of COVID-19 on HIV, tuberculosis and malaria in the Guardian, the Australian, the Australian Financial Review, The Townsville Bulletin, Crikey and on ABC’s RN Breakfast. Australian Network of WHO

Australian Network of WHO Collaborating Centres

In 2018, the Alliance released Victoria’s International Health Capacity Report which outlined a 10-point plan for Victoria’s International Health Sector.

Recommendation (vii of the 10-point plan was to maximise the reputational and strategic benefits of having 54 World Health Organisation Collaborating Centres (WHOCCs based in Australia by establishing a formal Network.

In 2019, responding to this identified missed opportunity, the Victorian Department of Health and Human Services funded the Global Health Alliance Australia to establish the Network over four years to support and promote the WHOCCs based in Australia.

The initiative works to support and promote the WHOCCs based in Australia to exchange information, foster good practices, and develop technical cooperation amongst each other and with State and Commonwealth governments. The network aims to build effective partnerships domestically and in the region, towards a coordinated and strategic approach to the WHOCCs in Australia.

The Network has continued to strengthen and grow in 2020 and in November hosted its first WHOCC Network Forum virtually. Special guests Dr Takeshi Kasai, WHO Regional Director for the Western Pacific and Dr Stephanie Williams, Australia’s Ambassador for Regional Health Security, shared their thoughts on the importance of the Network in Australia and overseas to enable delivery of efficient and effective global health programs in the region.

Asia Pacific Leaders Malaria Alliance

In September 2020, the Alliance commenced a 12-month contract with the Asia Pacific Leaders Malaria Alliance (APLMA to increase awareness of the impact of Australian interventions in regional malaria elimination. This will include advocacy and engagement with Members of Parliament and senior government officials; identifying key strategic media opportunities; and establishing a cross-disciplinary community of practice that will gather the views of, and promote collaboration between, influential actors involved in malaria and global health based in Australia.
Key Achievements 2020

Despite the challenges that 2020 brought, the Alliance remained flexible and adaptable. We remained committed to delivering value for our members and were continually identifying new opportunities for networking, collaboration, advocacy and information sharing in this “new normal”.

Our major collaborative successes include: internships and industry placements; engagement with and submissions to Federal Government departments; and successfully advocating for a decentralised COVID-19 outbreak response model in Victoria.

Government engagement

- Providing opportunities for advocacy and engagement with senior government officials, particularly within the Department of Foreign Affairs and Indo Pacific Centre for Health Security;
- Hosted a private briefing for Alliance members with Mr Robin Davies, Head of the Indo-Pacific Centre for Health Security, Dr Stephanie Williams, Australian Ambassador for Regional Health Security and Kate Wallace, DFAT Assistant Secretary, to seek further information on the global health expenditure outlined in the October Federal Budget;
- Secured Dr Stephanie Williams to be guest speaker at the Australian Network of WHO Collaborating Centres first virtual forum.
- Hosted a special briefing to the CEOs of Alliance agencies, the Heads of ACFID Agencies, and Directors of Australia’s WHO Collaborating Centres on DFAT’s response to COVID-19, with special guests Dr Stephanie Williams
- Secured Sarah Goulding, Assistant Secretary Global Development Branch at DFAT and Vice-Chair of Gavi, the Vaccine Alliance, to speak at a COVID-19 sector briefing on the knock on effect of the pandemic on women and girls’ health
- Secured Dr Seth Berkley, CEO of Gavi, the Vaccine Alliance and Dr Philippe Duneton, Executive Director of UNITAID, to provide a private briefing for the Parliamentary Friends of our Pacific Family group, co-led by Mr Dave Sharma MP and Mr Pat Conroy MP, on prospects for COVID-19 treatments, vaccines and diagnostics.

Internships and industry placements

- Supporting industry placements and internships for undergraduate and postgraduate students from University of Melbourne and Monash University. These placements provide professional development, mentorship and learning pathways for the students, and this year included:
- Monash University Master of Biomedical and Health Science: The Alliance partnered with Monash Sustainable Development Institute to provide the student with a project focused on the intersection between environmental and human health. The student was also one of the contributing authors to the Alliance’s submission to the 2020 Senate Select Committee Inquiry on COVID-19.
- Melbourne University Health Initiative: The Alliance mentored eight global health students from the University of Melbourne in 2020 as part of a 6-month program that involves monthly discussions around the latest global health news. The students are also provided with the opportunity to receive 1:1 career advice and planning with the Alliance’s Executive Director.

Left: Dr Stephanie Williams addresses the audience at the Australian Network of WHO Collaborating Centres forum
Above: The 2020 cohort of Alliance mentees
Submissions to Government

Preparing, in collaboration with members, sponsors and partners, a number of submissions to Government:

• A Pre-Budget Submission to Treasury on behalf of Alliance members
• A supplementary Pre-Budget Submission to Treasury on behalf of the Pacific Friends of Global Health
• A submission to the Senate Select Committee on the Australian Government’s response to COVID-19, which was endorsed by 14 Alliance member organisation and 12 Australian WHO Collaborating Centres
• A Submission on the New International Development Policy, which was endorsed by 13 Alliance member organisations and 8 Australian WHO Collaborating Centres.

Other key 2020 achievements

• From the outset of the pandemic, hosting regular online COVID-19 National Sector briefings for Alliance members and MPs on the current COVID-19 priority issues, inviting national and international guest speakers to provide insight and commentary on their respective expertise and experiences.
• Commencing a three-year contract to host the Pacific Friends of Global Health, a key advocacy partner for three of the world’s most significant global health organisations: Gavi, the Vaccine Alliance; The Global Fund to Fight AIDS, Tuberculosis and Malaria; and Unitaid.
• Commencing a new contract with the Asia Pacific Leaders Malaria Alliance for work related to malaria advocacy in Australia and awareness of malaria-related issues in the region.
• Being one of the leading organisations supporting the successful #EndCovidForAll national campaign to advocate for increased aid spending for the regional COVID-19 response.
• Promoting hundreds of global health jobs, events and success stories of member organisations through our monthly ezine
• Hosting a seminar in collaboration with the Melbourne School of Population and Global Health and the Melbourne Population and Global Health Student Society, discussing the challenges ahead to roll out a vaccine across Australia. The online event, Are we there yet? The road ahead to vaccinate Australia against COVID-19 was extremely popular, with over 800 people registered.
• Hosting a strategy consultation session that provided members with the opportunity to contribute to the future strategic directions of the Global Fund to Fight AIDS, Tuberculosis and Malaria, and collaborating with the Australian Federation of AIDS Organisations (AFAO) and the Australasian Society for HIV, Viral Hepatitis and Sexual Health Medicine (ASHM) to provide that same opportunity to contribute to the 2021 UNAIDS Strategy.
• Contributed significantly to the Australian advocacy efforts that resulted in a pledge of $300m being committed over the next five years to the replenishment of Gavi, the Vaccine Alliance by the Australian Government.

Left: The full page #EndCOVIDForAll statement in the Australian Financial review, signed by over 200 organisations.
Above: The Alliance’s much-loved monthly ezine
The Alliance has been great at engaging us, but not being the centrepiece of the response. I think of it as being the grout in the tile, not the tile itself — it adds enormous structural value, it binds things together, but it’s not the business in its own right. It works with members to broker, connect, join and encourage value creation that’s greater than the sum of its parts.”

Andrea Fischer
Executive Officer, The Peter Doherty Institute for Infection and Immunity

Melbourne is the heart of the International Development sector and the only reason I chose to live here — but until the Alliance came along I’d always thought it was a missed opportunity that the Universities and INGOs didn’t bond together and do something collective.”

Alliance Member Feedback 2019

The Global Health Alliance provides an excellent forum for organisations with interests in contributing to global health and international development, and diverse capabilities, to collaborate in addressing complex and obdurate problems more effectively.”

Prof Jane Fisher, Finkel Chair of Global Health, Monash University

We’ve been trying to build momentum around HLTV-1, which is a disease that has a big impact in indigenous health. With the Alliance’s support we’ve built a working coalition of Australian players from Victoria, New South Wales and the Northern Territory. By working and advocating together we’ve have been far more successful than we would have been otherwise. They’ve attracted the attention of the WHO and Australian research in HLTV-1 is getting recognition internationally.

Alliance Member Feedback 2019

Thanks for the lovely night, you are a fabulous host and connector. Very glad we joined the Alliance.”

Margaret Sheehan

Thanks so much for linking us up with the Victorian Cytology Service — this very strategic introduction has enabled the Burnet Institute to develop a consortium for the Primary prevention of cervical cancer in Myanmar. We have benefitted hugely from developing this relationship between our two organisations — so glad we had that conversation.”

Professor Brendan Crabb, CEO, The Burnet Institute

An important role is coordination around “big visits” — if the University or an INGO hosts — they have their own gate-keeping agenda around extracting the value they perceive. But if the Alliance brokers a forum for engagement they invite a much broader range of interests — enabling some genuinely interesting opportunities to emerge.”

Alliance Member Feedback 2019

For us, the added value of the Alliance can be seen in the landmark report From Townsville to Tuvalu, which has uniquely collated insights and advice from Australia’s leading global health and sustainable development organisations. The resulting media coverage is testament to the timeliness, relevance and urgency of issues addressed through the Alliance”.

A/Prof Annette Bos, Monash Sustainable Development Institute

The Alliance is a really useful clearing house for assessing partnership potential, identifying synergies and brokering relationships as well as finding better ways for us to play together. We don’t have to invest too many resources in finding those synergies ourselves now.”

Alliance Member Feedback 2019
**Membership**

Membership of the Alliance covers all of your direct employees.

<table>
<thead>
<tr>
<th>Membership benefits</th>
<th>Sponsor</th>
<th>Member</th>
<th>Affiliate</th>
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</thead>
<tbody>
<tr>
<td>Bespoke, tailored and high-profile mutual value project / program</td>
<td>✓</td>
<td></td>
<td></td>
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<tr>
<td>Co-branding as a Gold, Silver, Bronze supporter on all key channels and dedicated acknowledgements at all Alliance events</td>
<td>✓</td>
<td></td>
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<tr>
<td>Speaker placement – Alliance-curated opportunities for your senior leaders or strategic partners to participate in or moderate high profile events</td>
<td>✓</td>
<td></td>
<td></td>
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<tr>
<td>“Green Room” and/or exclusive networking opportunities: Invitation to CEO dinners, forums and Executive Roundtables with Australian and international global health leaders</td>
<td>✓ ✓</td>
<td>✓ ✓</td>
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<tr>
<td>Promotion &amp; Awareness – structured profiling (through QandA hotseats, co-presented events, communities of interest to promote your work and increase awareness of your agency through our social media channels, website, and monthly e-zine (which is read by over 1,000 academics, policy makers, researchers, entrepreneurs, commentators, businesses and students).</td>
<td>✓ ✓</td>
<td>✓ ✓</td>
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<tr>
<td>Facilitated and brokered introductions - with Australian Alliance members and through the six sister alliances in North America, participation in local ‘hub’ and ‘community of practice’ meetings and support to promote industry placements and internships.</td>
<td>✓ ✓</td>
<td>✓ ✓</td>
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<tr>
<td>Opportunity to work with the Alliance to co-develop, co-program and co-present an “event” aligned to one of the 12 wicked global health problems or your strategic area of interest.</td>
<td>✓ ✓</td>
<td>✓ ✓</td>
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<tr>
<td>Attend invitation-only Alliance events designed to deepen professional relationships and identify new programmatic partnerships, consortia and joint ventures</td>
<td>✓ ✓</td>
<td>✓ ✓</td>
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<tr>
<td>Information about new funding and grant sources / opportunities through direct “members only” communications and events</td>
<td>✓ ✓</td>
<td>✓ ✓</td>
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<tr>
<td>Increased visibility – as part of the Australian Global Health community by including your logo on all Alliance channels</td>
<td>✓ ✓ ✓</td>
<td>✓ ✓ ✓</td>
<td>✓ ✓ ✓</td>
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<tr>
<td>Help drive sectoral reform – by contributing to Alliance submissions to Parliamentary inquiries and other State, Federal and International policy development processes</td>
<td>✓ ✓ ✓</td>
<td>✓ ✓ ✓</td>
<td>✓ ✓ ✓</td>
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<tr>
<td>Contribute evidence to Alliance advocacy and lobbying activities and campaigns by invitation or requests for submissions</td>
<td>✓ ✓ ✓</td>
<td>✓ ✓ ✓</td>
<td>✓ ✓ ✓</td>
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<tr>
<td>Enable all direct employees to receive the Alliance monthly e-zine, which also contains curated global health job and professional development opportunities</td>
<td>✓ ✓ ✓</td>
<td>✓ ✓ ✓</td>
<td>✓ ✓ ✓</td>
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## Membership Revenue

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<tr>
<th>Revenue</th>
<th>NFP</th>
<th>Commercial</th>
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<tr>
<td>&lt;$1 million</td>
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<td>$2,500</td>
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<tr>
<td>&gt;$1 million &lt;$10 million</td>
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<td>$5,000</td>
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<tr>
<td>&gt;$10 million &lt;$60 million</td>
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<td>$12,499</td>
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<tr>
<td>&gt;$60 million</td>
<td>Appropriate sponsorship tier</td>
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<tr>
<td>Individual student membership</td>
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## Sponsorship NFP Commercial

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<th>Sponsorship</th>
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<td>Gold</td>
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<td>$50,000+</td>
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<tr>
<td>Silver</td>
<td>$25,000</td>
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</tr>
<tr>
<td>Bronze</td>
<td>$12,500</td>
<td>$12,500</td>
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## World Health Organization (WHO) Collaborating Centre

- Seeks full Member benefits: $500 (NFP) $500 (Commercial)
- Where host is already an Alliance member: Free (NFP) Free (Commercial)
- Seeks Affiliate benefits: Free (NFP) Free (Commercial)

## Affiliates

- n/a (NFP) Free (Commercial) Free (Commercial)

## Sister Alliances

- n/a (NFP) Free (Commercial) Free (Commercial)

Organisations that have an interest in the mission, and an alignment with the advocacy objectives of the Alliance


The Alliance will consider requests for in-kind support in lieu of, or in combination with, a financial contribution instead of a membership fee.

## Current Advisory Board Members

- The Hon. John Brumby AO (Patron)
- Professor Brendan Crabb AC (Chair), CEO and Director, Burnet Institute
- Professor Jane Fisher AO (Deputy Chair) Finkel Chair of Global Health, Monash School of Public Health and Preventative Medicine
- Professor Nancy Baxter Head, School of Population and Global Health University of Melbourne
- Professor Tony Capon Director, Monash Sustainable Development Institute
- Associate Professor Helen Evans AO, Director, Burnet Institute and Fred Hollows Foundation
- Dr Rob Grenfell, Health Director, Health & Biosecurity, CSIRO
- Dr Krystal Evans, GSK
- Professor Colleen Fisher, Head of School of Population and Global Health, University of Western Australia
- Professor Charles Guest, Public Health Physician and Former Victorian Chief Health Officer
- Professor Rachel Huxley, Executive Dean, Faculty of Health, Deakin University
- Professor Barbara McPake, Nossal Institute of Global Health
- Associate Professor Darrell O'Donnell CEO Australian Federation of AIDS Organisations
- Matt Ralston, COO, Nossal Institute for Global Health
- Marion Stanton, Head of Government Relations, Save the Children Australia

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Member Organisations

Gold Sponsors

Bronze Sponsors

Financial Members

Reciprocal Members

Affiliates

The Australian Council for International Development (ACFID) is the peak Council for Australian not-for-profit aid and development organisations. The Global Health Alliance Australia is an Affiliate Member and shares ACFID’s Vision of a world where all people are free from extreme poverty, injustice and inequality and where the earth’s finite resources are managed sustainably.
Mother Nature is not waiting. The past decade was the hottest on record. Dangerous greenhouse gases are at levels not seen in 3 million years.

Global temperature has already risen 1.2 degrees Celsius – racing toward the threshold of catastrophe. Meanwhile, we see ever rising sea-levels, scorching temperatures, devastating tropical cyclones and epic wildfires.

We need a green planet — but the world is on red alert. We are at the verge of the abyss. We must make sure the next step is in the right direction.

Leaders everywhere must take action.

UN Secretary General António Guterres, April 2021.